



EXPERIENCE

Prime Group US
 Hollywood, FL
 02/2017 - Present

- **Graphic Designer**
 - Conceptualized and designed the branding for hotels throughout Florida
 - Wrote copy to accompany original designs, photography and renderings
 - Utilized print and web outlets to market each property as cohesive brands
 - Designed appropriate advertising based on corresponding demographics

ESPN
 Bristol, CT
 02/2015 - 05/2015

- **Contract Graphic Designer**
 - Conceptualized graphics for day-of-air shows
 - Prepared head shots and action shots for teams and specific players
 - Produced image files to specifications for broadcast on Sports Center
 - Maintained the ESPN Image Management System

Robert K. Futterman
 New York, NY
 04/2013 - 04/2014

- **Graphic Designer**
 - Designed and revised collateral for over 200 active property listings
 - Prepared memorandums and presentations to assist in property sales and acquisitions
 - Manipulated photos, renderings, and copy to strengthen the property's assets and potential

Terranova Corporation
 Miami Beach, FL
 07/2011 - 04/2013

- **Graphic Designer**
 - Conceptualized the presentation of the company's property portfolio
 - Collaborated with architects and copywriters for RFPs, property acquisitions and redevelopments
 - Prepared all pre-press files and communicated with production vendors
 - Redesigned each property's site plan in an appealing, illustrative style


Ruthless & Toothless
 Miami, FL
 10/2009 - 03/2011

- **Graphic Designer**
 - Designed layouts for seasonal catalogs of children's apparel, accessories, and toys
 - Maintained files and specifications unique to each collection of clothing
 - Designed layouts for the website, Facebook fan pages and print material
 - Digitized featured artists' hand-drawn work into vectors for pre-press
 - Applied artwork to packaging, accessories, and clothing as seen fit

Various Clients
 2010-Present

- **Freelance Graphic Designer**
 - For as long as I have had access to Adobe Creative Suite, I have engaged in freelance projects. Clients include: Bulltoro Watches, Miami City Ballet, Miami Ad School, Dress For Success, and Disney's The Lion King Website

EDUCATION

 **University of Miami**
 Coral Gables, FL
 Bachelor of Arts
 Graphic Design
 2005 - 2009
 GPA: 3.61

EXPERTISE

